



Press Release

Nu Start Sponsors Charity Bike Ride

13th May 2009 – Brent-based Nu Start Community Enterprise is sponsoring local Connexions Adviser Chris Mayo in a charity cycle ride in aid of the Stroke Association. The event, which takes place on Sunday 31st of May, sees riders take on a leg-punishing 33-mile course between Tower Bridge and Richmond Bridge.



Chris, 42, is certainly up for the challenge. "Stroke is the UK's third biggest killer, which works out as about 150,000 people every year. It's fantastic that Nu Start have agreed to help me raise some money for this great cause."

Nu Start Community Enterprise is a brand new enterprise dedicated to helping young people at risk of getting involved in drug and gang culture by promoting entrepreneurship through vocational courses, seminars and work experience. Chris adds, "I see the work of Nu Start as very important in raising the aspirations of disadvantaged young people. As a Connexions Adviser my role is to help young people into employment, training and education. That's how I became aware of the excellent work they do."



Delroy E. Ettienne, Director of Nu Start, shown here with Chris's wife and the Mayor of Ealing comments, "We're delighted to be sponsoring Chris. It's going to be a great event for a brilliant cause."

You can make a donation by logging on to <http://www.justgiving.com/chrismayo>

To find out more about Nu Start Community Enterprise and their good work in the community, see their website: <http://www.nustart.org>

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